

## **L+G India outshines at ELECRAMA 2014**

- L+G India's presence at ELECRAMA 2014 from 8<sup>th</sup> - 12<sup>th</sup> January 2014.
- The tradeshow booth saw the debut of a synergy between Toshiba T&D India and Landis + Gyr Ltd.



ELECRAMA is the world's largest electrical transmission and distribution exhibition held biennially. The event was supported by the Ministry of Power, Ministry of Heavy Industries & Public Enterprises and Ministry of Commerce & Industry, Government of India.

Landis + Gyr (India) with an intention to personify its expertise in the AMI arena; showcased the Advanced Metering Infrastructure (AMI) & Meter Data Management System (MDMS) at ELECRAMA 2014. The five-day event saw the debut of a synergy between Toshiba T&D India and Landis + Gyr Ltd. The L+G team co-operated & collaborated with the delegation from Toshiba to create a greater impact on the fraternity. We foresee this synergy as an opportunity to create a win-win situation for both entities. The delegation was led by Mr. Katsutoshi Toda, CMD, Toshiba Transmission & Distribution System (India) Pvt Ltd.

Landis+ Gyr booth received an overwhelming response and attracted number of visitors from the global electrical industry fraternity, including key decision makers & government officials, senior personnel from utilities & corporates like Mr. Devender Singh, Chairman and Managing Director, UHBVN & DHBVN; Mr. B.N. Sharma, Joint Secretary, Ministry of Power; Mr. Rahul Tongia, Technical Advisor, SGTF; Mr. Reji Kumar, President, ISGF and Mr. S. Sumanth ,Director Transmission, KPTCL were amongst the distinguished visitors who visited L+G booth.

The event hosted over 1200 exhibitors from 30 countries & attracted over 125,000 attendees.